LMC LAND MORE CALLS

Contractor Campaign Planner

Define the work, the area and the handover before the campaign starts.

Business / team

Plan date

Type into the fields, or print and write. Tick the trades that apply; use your own criteria.

01 Choose the work

- ☐ Epoxy / concrete coatings
- ☐ Interior / exterior painting
- ☐ Permanent outdoor lighting

Coatings: spaces, systems and preparation. Painting: interior/exterior and surfaces.
Lighting: systems, installation scope and dealer limits. Your estimator confirms technical fit.

Wanted projects / preferred scope

Projects or requests to exclude

02 Set the service area

Towns / ZIP codes you can serve

Travel limits / excluded areas / dealer restrictions

03 Match the campaign to real capacity

Available estimate slots / week

Installation availability / earliest realistic start

When capacity fills, what should change? Who decides?

04 Plan your lead follow-up

- ☐ Pay per lead
- ☐ Discuss the best fit

LMC delivers exclusive homeowner leads qualified through our form. Your team follows up and books estimates.

New-enquiry calling owner

Estimate / quoting owner

Quote follow-up owner

05 Prepare the proof and the review

Available project photos / feedback / demonstrations (permission confirmed)

Next plan review date

What will you review or adjust?

Your inputs are discussion points, not agreed service terms or a promise of lead volume.
Save a copy after filling. Nothing is sent to LMC automatically.

Planning guide **Compare service options** **Track actual results**